



AHS BOOSTERS

ACADEMICS ACTIVITIES ARTS ATHLETICS

Businesses as Boosters Participation Guidelines

Arlington School District is partnering with Arlington High School Booster Club to allow our local business as onsite sponsors. We are excited about this opportunity to connect these two important elements of our community. The core mission of AHS Boosters (a 501C(3) non-profit organization) is to support the 4-A's: Academics, Activities, Arts and Athletics, so we also endeavor to utilize the Booster Club resources well.

1. \$325 + at least one sponsorship
2. 4 Membership cards (\$100 value, 1/3 price entry to all home/away regular session sporting events)
3. Yellow name board with blue lettering in the AHS gym wall for 1 year.
4. July 31 sign-up deadline for yellow name boards
5. June 1 to June 1 membership year
6. Sponsorship choices: Drama/Flight Ad, Student Club Enhancement, or Booster Club event(s)
7. Limited/Defined Advertising at sponsored event(s). Guideline provided and District Approved
8. Listing of your business, on the AHS Booster Club website, as a Booster Club supporter.

As Business Boosters, you will be able to choose your level of sponsorship. Attached is a high level view of the items available for sponsorship. A detailed list will be provided upon request along with our estimation of visibility and purpose/impact information because we know it is important to you that your advertising dollars are spent well.

Sponsorship opportunities will be on a first come first served basis, or at the discretion of the Booster Club Board. Your selection will be finalized by our Board and notification will be sent to you via the email address you provided on the membership form. Businesses that are not suitable for minors are not eligible for Membership due to District Policies.

Business Advertising, during a sponsored event, has to be within the district guidelines. "Another great Booster Club event Sponsored by _____" language may be used on sandwich boards, pamphlets, flyers, labels, etc. No permanent signage is allowed, but we will make sure that the attendees of our events clearly know that you are our valued supporter. If you have a sandwich board, flags, area rugs, table cloths, etc. it may be possible to accommodate those advertising tools into the event area. Prior approval must be made.

We, (business) _____ have read and understand the criteria, contained in this packet, for participating in the "Businesses as Booster" program of the AHS Booster Club. We realize that the APS has the ultimate authority on participation at any/all AHS events.

Name: _____ Date: _____

Spokesperson for Business

2019-2020 Sponsorship Availability

Booster Club event(s)

Number	Example	visibility
3 @ \$275	Staff Appreciation Luncheon	150 AHS staff
4 @ \$400	Drama/Flight ticket sponsorship for members only	300 attendees
1 @ \$600	October Chili Feed at the football game	600-800 community
3 @ \$100	Football ½ time kicks	500-800 community

Student Club Enhancements

Club Name	Item Example	Cost
Neobots	12" compound miter saw	List is on website

Drama/Flight Advertisement

Drama:	Flight: Christmas Show	Musical:
November:	December	March:

Space is limited and sold on a first come first served basis

***** **Black & White Ad Options (one fee for all 3 productions)** *****

- _____ Sponsor (Business Name listed as AHS Arts Sponsor)..... \$ 75
- _____ Business Card (3 ½" x 2" landscape orientation) \$125
- _____ Half Page (7 ¾" x 5" landscape orientation) \$200
- _____ Full Page (7 ¾" x 10" portrait orientation) \$300

***** **Color Ad Options (one fee for all 3 productions)** *****

- _____ Half Page (7 ¾" x 5" landscape orientation; limited quantity) \$300
- _____ Full Page (7 ¾" x 10" portrait orientation, limited quantity) \$600
- _____ Program Outside Back Cover (7 ¾" x 10" portrait orientation; 1 only) \$700

Information & Instructions

Business Name: _____ Date: _____

Contact Name: _____ Phone: _____

Sponsorship chosen above: _____ Email: _____

Make checks payable to: AHS Boosters.

Mail form and check to: PO. Box 574, Arlington WA 98223

Questions: _____

Send digital media to: _____

Detailed Calendar/Cost/Impact View

AUGUST	DATE	Estimated Cost	Estimated Visibility	purpose/impact
Eagle Days	12,13	potential	8hrs/2dys - 500 adults	member, help
Membership Booths				expose/members
Copy Room Volunteers				staff/academic
Back to School Staff Treats		\$50	100 staff	staff
GPA Certificates & posters	June or August	\$130		academic
SEPTEMBER	DATE	Estimated Cost	Estimated Visibility	purpose/impact
Freshman orientation	3	potential	2hrs/1 dy - 300 adults	member
Membership Booth	2 football games	\$100 each	300+	expose/members
"No Ask" Event	first day	\$50	1.5hr - 220 adults	exposure
First Day Schedule Tables	9			help out
Membership Booths	8,9			expose/members
OCTOBER	DATE	Estimated Cost	Estimated Visibility	purpose/impact
Homecoming Pepination		vehicles + ??	5hrs - city wide	student body
College/Career Fair Refreshments			500 kids 100 adults	academic
Teacher Conference Dinner		\$275	100	staff
Halloween Staff Treats		\$50	100	staff
Chili Feed		\$600	600-800	expose
Membership Booth/appreciation	2 football games	\$100 each	800	expose
NOVEMBER	DATE	Estimated Cost	Estimated Visibility	purpose/impact
Boys Basketball Concessions				
Career Days - refreshments			500 kids 80 adults	academic
DRAMA -new idea - memb appre		\$400 - 40 ticket	250	drama visibility
DECEMBER	DATE	Estimated Cost	Estimated Visibility	purpose/impact
Holiday Staff Treats		\$50	100	staff
Boys Basketball Concessions				
"No Ask" Event	last day	\$50	220	expose
JANUARY	DATE	Estimated Cost	Estimated Visibility	purpose/impact
Wrestling Hospitality		potential		
Wrestling Concessions				
Boys Basketball Concessions				
Second Semester Schedules				
Membership Appreciation		depends	300	
FEBRUARY	DATE	Estimated Cost	Estimated Visibility	purpose/impact
Valentine Staff Treats		\$50	100	staff
Student Valentine Booth				
GPA Certificates & posters		\$130		academic
MARCH	DATE	Estimated Cost	Estimated Visibility	purpose/impact

ST. Patrick's Day Staff Treats		\$50	100	staff
Golf Tournament	19th	??	200	expose/athletic
Chuck Randall Relay Hospitality	19th	\$400	800 kids 150 adults	expose/athletic
Knowledge Bowl Hospitality	19 th	\$150	100 adults	academic
Knowledge Bowl State Tournament	19 th	\$275	1000 kids 200 adults	
Officer Nomination Committee				
"No ask" event ???	???	\$50	220	expose
APRIL	DATE	Estimated Cost	Estimated Visibility	purpose/impact
Election of New Officers				
Haller and Post PTA visit				
DRAMA -new idea - memb appre	? March	\$400 - 40 ticket	300	drama visibility
Academic Awards Night	27th	split \$600	300	academic
8th grade Parent Night	12th	?\$50	200+	expose/members
MAY	DATE	Estimated Cost	Estimated Visibility	purpose/impact
WESCO State Track Finals Hosp.	?? hosting	\$400	200 adults	expose/athletic
Senior Awards Night	25th	split \$600	300	academic
Staff Appreciation Luncheon	6-May	\$350	150	all AHS staff
JUNE	DATE	Estimated Cost	Estimated Visibility	purpose/impact
Copy Room Volunteers				
GPA Certificates & posters	June or August	\$130		academic
"no ask" event	last day	\$50	220	expose
JULY	DATE	Estimated Cost	Estimated Visibility	purpose/impact
Organizational Audit				
Arlington Street Fair	10th,11th,12th	\$100+	city wide	expose/ members

Need to add Neobots list, ??? Chemistry List, club lists

We are also open to creative and effective ideas.

